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## education

Seattle Central Community College  
Web Design AAS-T Program  
November 2004-2007

## work experience

### Capture Press

#### Web Design and Wordpress Development

When Capture Press was ready to continue with their online publishing platform, they had two major goals: 1) they wanted something that could be easily updated (perhaps by the writer community itself) and 2) it would be a bit edgier than its “corporate” materials. A design was struck from the idea parkour tag meets graffiti. These designs were pinned down after a series of three comps and then crafted into a Wordpress platform.

January 2010 – Present

### Capture Press

#### Book Title Concept and Cover Design

Tasked with delivering a title concept and cover design for an upcoming anthology about zombies set to be released in the future by Capture Press. Came up with title and concept *Necrophila: Brain-soiled Love Letters*. Cover is comprised of several individual images manipulated together to give a disjointed or “undead” feel. Wild elements such as chatter-teeth, green wigs, robot arm and firearm were used to seem outlandish as to describe the genre.

January 2010

### Jacob Milnestein

#### Book Cover Design

Delievered three concepts fro Jacob Milnestein’s book *Love Amongst Strangers*. Each to reflect the central theme of the book (a magpie) as well as London, and any other associations the title evoked.

Winter 2009

### Lyssa

#### Art Director and Concept Team, Artist

Lyssa is a forthcoming iPhone game about a cat who is trying to defend her apartment from an invading army of rats with cake weapons. Helped develop the game story, concept and gameplay mechanics. Was in charging of selecting, and directing all artistic elements, typography, colors to a two person team. Created individual art asstes for enemies, weapons, ammunition and UI.

Summer 2009 - Present



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#### Northwest Home Detailers, Inc.

##### Web Design & Production, Search Engine Optimization and Copy Editing

Local home remodeling company realized that it was an appropriate time for them to expand to the internet with a website of their own. Three design comps were designed based off previously made branded materials. After a design was selected, the site was developed using standards CSS, HTML and unobtrusive JavaScript as well as PHP for server-side behaviorals. Photography, SEO and copy editing was also provided.

September 2009

#### Capture Press

##### Brand and Identity Concepts and Design

Capture Press intends to be a renegade publishing company for a new age. Built off a free content sharing platform via a blog and print-on-demand services, where 100% of the proceeds go to the writers. We designed the name [Capture Press], concept [publishing like a game of parkour tag] and tag lines [Capture...Imagination; Capture...excitement] to reflect that new, renegade style. The logo is crafted around a keyhole from handcuffs, having been captured.

Summer 2009

#### Puget Sound Cooperative Credit Union

##### Web Development Consulting and Training

Following the company-wide rebrand, PSCCU needed to update its website. They needed someone to come in and suggest appropriate choices for technology, UI/UX, colors that would match the rebrand as well as satisfy their customers. Finally, they required someone to train their existing employees in how to execute these concepts toward a new website.

June 2009 – August 2009

#### Puget Sound Cooperative Credit Union

##### Re-Branding

They needed a new identity and brand for all its marketing materials. They requested an iconic logo that would distinctly brand them as a northwest company. Tasked with presenting several different directions for the board to choose from, then doing color and type iterations on the selected concept.

April 2009 - June 2009

#### Tripoli Olive Oil

##### Brand and Identity

A small, handcrafted olive oil company needed a brand and identity. We designed the name to reflect the three oil blend, olives and the Mediterranean which is a common association for olive oil. Triple + olives = Tripoli. Typography was selected to be slim (to denote health) and olive-like in color.

February 2009



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#### A.C.E. Language Institute

ESL Tutor and Assistant instructor

Was required to meet with students from all over the world of various ethnicities and English skill levels and assist their improvement in the areas of speaking, reading and writing. Met with students on a one-on-one basis or as the head of a classroom.

Required to assess and analyze each and every student's abilities and capabilities and work-up lesson plans accordingly. Used language-to-language translation where it would help, but was not required.

Summer 2008 - December 2009

#### Seattle Central Community College

Part-Time Instructor

Brought in to update and attempt to help revitalize curriculum (esp. in the Macromedia Flash arena) as well as instruct Seattle Central's students in the current trends and best practices found in the industry to best prepare them for the workforce. Taught Standards CSS, Flash, Actionscript, Adobe Illustrator and best design practices.

Summer 2007 – Winter 2008

#### Virtu Hair Salon

Branding and Web Design

Prior to expanding to a web presence, Virtu needed a consistent and strong brand. An identity was designed using the term "virtu" as a guide as well as the atmosphere of the salon. After two design comps, one was selected. A web site was later designed to match the brand.

November 2008 – December 2008

#### Chris Munn

Book Cover Design

Tasked with designing a cover for a potential print version of Chris Munn's *LUV + H8*.

December 2008

#### Premium Design Works

Web Design

Part of a four-man team called in to redesign a website for Merriweather business coaching based off existing brand. Delivered two distinct comps as part of a larger pool.

Late 2008

#### H.H. Neville

Book Title Concept, Jacket Design and Layout

Tasked with crafting a title for an anthology for H.H. Neville's *Censor's* property.

Articulated the meta-heavy title *Untitled* and designed a full wrap around jacket that showed several old publications and photos that had been censored or stricken out.

Pull quotes were also added but attributed to "Someone."

May 2008



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Josh Reynolds

Book Cover Design

Tasked with designing a cover for a potential print version of Chris Munn's *LUV + H8*.  
September 2007

Sally Bjornsen Represents

Web Production/Flash Animation/Project Management/Content Management System

Sally Bjornsen, a photographer rep was tired of having to pay obscene fees to update her website. As part of Premium Design Works, the project was overseen from start to finish; details of the project included, producing semantic CSS/XHTML pages from an Illustrator design, mocking up and producing Flash intro animations that pulled images from the server based off storyboards and then completing a customized CMS that allowed Sally to add/remove images, edit where images on the site go, edit/add/remove people she represents on the site, as well as controlling which images the Flash movie pulls in.

Summer 2007

The City Collegian

Project Management

Duties included overseeing the various phases of production of Seattle Central's campus newspaper web site project: design, front-end development and server-side technology. Meetings were also scheduled, directed and communication between all the various heads of the projects was facilitated.

October 2006-December 2006

Premium Design Works

Web Production

Third phase of the Longbrake Family Foundation project. Semantic XHTML and CSS was used to develop fully functional web pages from Adobe Photoshop and Illustrator visual comps.

May 2007

Premium Design Works

MySQL and PHP Development

Second phase of the Longbrake Family Foundation project. Client needed a database constructed that could hold information on users who were up for the LFF grants. A private and secure web form was created to have the foundation heads administer and add users to the database.

May 2007



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#### SHARE Credit Union

##### Flash Accessibility

Steve Hutchinson and Related Employees Credit Union wanted previously created Flash animations to be properly optimized and presented for clients and users who are viewing site on older browsers or without Flash Player.

May 2007

#### SHARE Credit Union

##### Front-End Development

Steve Hutchinson and Related Employees Credit Union required users to agree to terms and conditions on some its pages. Once agreed upon, SHARE didn't want to burden its users with agreeing extra times, so PHP and cookies were used to indentify users who had agreed to the terms.

April-May 2007

#### Premium Design Works

##### Brand and Identity Design

Part of a two-man team in charge of branding International Financial Technologies, Inc. Created three distinctly different concepts to present to the client.

April 2007

#### SHARE Credit Union

##### CSS Training

Employees of Steve Hutchinson and Related Employees Credit Union needed proper training in the CSS language in order to properly develop and maintain their forthcoming website from a visual comp.

April 2007

#### Premium Design Works

##### Flash Development

First phase of the Longbrake Family Foundation project. On the main page of the site several independent animations existed that needed to be triggered by one singular user event. Using Actionscript, a listener was created in one timeline to track the events in the others.

March 2007

#### LUX-Seattle

##### Flash Design and Animation

Web design company LUX needed site product advert banners for cell phone technology company Tegic and their T9 software. The various banners were first designed using Adobe Illustrator.

March 2007



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#### Wired Gadgets

##### Brand Design

A gaming and electronics depot built on the Webstore application by Amazon. They wanted a slick and modern feel to their identity that could easily introduce them as an electronics company. Color scheme was important also, as they wanted something catchy and flashy as to appeal to the coveted 18-34 markets (and their direct audience).  
March 2007

#### Amazon

##### Visual Designs and Web Production

Amazon enlisted local freelancers to help design templates for their forthcoming WebStores service. Pre-existing templates were tweaked for better usability and success with individual clients and then painted with company colors and branding.  
February 2007

#### Northwest Home Detailers, Inc.

##### Branded Materials

Local home remodeling company wanted new materials such as pamphlets, stationery (letterheads), envelopes and business cards designed and printed with the new brand. All materials were designed with a consistent look and feel.

#### Northwest Home Detailers, Inc.

##### Re-Branding

Local home remodeling company was unhappy with their existing logo and collateral and required a fresh remodel. Using the company name and a profile on the company, a whole new brand was created which properly reflected the company.  
January 2007

#### The City Collegian

##### Visual Design Comps/User Interface Studies

Seattle Central Community College newspaper The City Collegian was lacking a real strong presence on the web whereas many competitors had one. Using comments from the newspaper staff, and intricate studies of current newspaper web site trends and user needs (through testing/surveys), three design comps were created in Illustrator for approval.

October-November 2006

#### LUX-Seattle/ Microsoft

##### Flash Animator

Web design company LUX needed interactive Flash slideshows that would give visual representation of Microsoft's site re-branding.  
September 2006



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#### SHARE Credit Union

##### Flash Animation

Steve Hutchinson and Related Employees Credit Union wanted a Flash banner that gave some “pop” to their services that might otherwise entice passers-by to utilize SHARE’s services.

August 2006

#### Jeff Dufresne

##### Flash Training

After helping student Jeff Dufresne in the Web Animation using Flash class at Seattle Central, he wanted extra tutelage outside of class to learn concepts of Flash that surpassed the scope of the class.

June-August 2006

#### Urban Hair

##### Visual Comps and Web Production

Small hair stylist salon Urban Hair needed a virtual business card to key into the potential web-based market. Three distinct visual comps were created that reflected the company’s existing branding and identity. Once a comp was approved, it was built using CSS.

May 2006

#### McCormick and Schmick’s

##### Menu Design

A branch of local restaurants McCormick and Schmick’s was unhappy with their bland cocktail and special menus. They asked Raining Pixels to create custom seafood illustrations for the menus and they also wanted the menus to reflect their recognizable brand. Using Illustrator and Photoshop, new logo files were designed in pattern of their logo and then used as headers for the menus.

March 2006

#### Pacific Biometrics

##### Art Director/Front-End Developer

Pacific Biometrics had recently rebranded their company with a new logo and collateral. Their website did not reflect the new brand. The new design aimed to match a flyer the company had in use and was produced with CSS.

November 2005-January 2006

#### Premium Design Works

##### Flash Animator

Premium was charged to do six case study animations for Revolution Dynamic Publishing within a week and needed an extra Flash specialist. Produced from Illustrator storyboards and imported for animation and synching to voice-overs.

September 2005



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#### Raining Pixels

Co-owner/Art Director

Raining Pixels is a freelance design firm specialized in web design that has branched out to print work. Founded in 2005, Raining Pixels has done various print and web design jobs in the Seattle area.

September 2005-January 2010

#### Seattle Central Community College

Teacher's Aide (Photoshop/Dreamweaver/Flash/CSS)

During various quarters in the school year instructors and the IT program have requested my abilities as a teacher's aide/assistant. Responsibilities of an aide are: to add to the classroom discussion, assist with any student issues and provide support to the instructor.

June 2005 - August 2005

#### Jim Groban

Comic colors and letters

Niche comic books writer needed finishing for inked panels. Services included digitally cleaning the ink lines, putting digital colors over the top of the black and white panels in Photoshop and then use a combination of hand-written and digital letters to place the script into the visual storytelling.

May 2003

#### Fifth Decibel

Visual Design Comps

South-Sound area punk band wanted to expand into the internet market and requested several rounds of visual mockups of potential web designs created with Adobe Photoshop.

March 2002

#### Idoru

UI Themes

Start-up Internet company Idoru wanted several rounds of themes and look/feel components developed for their forthcoming chat client. Using Photoshop, skinable UI components were designed and packaged in executable files that would deliver the various themes.

November-December 2001

#### Wired Gaming

Shirt Design Concepts

Wired Gaming wanted tees that the regulars or clans could wear that would proudly fly their support for the business. Several similar concepts were created for use, all based around electrical warning signs and the "plug-in" motif of the pre-established brand.

August 2001



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Wired Gaming  
Web Production

Second phase of the Wired Gaming project. Once a clear and distinct brand was developed, the website could be developed. Using simple HTML and minor CSS, a "virtual business" card was created on the web that displayed hours of business, services offered, a bit about the company, current games or contests being run, business location and contact info.

July-August 2001

### skills

Languages: XHTML, CSS, Actionscript 1.0/2.0/3.0, PHP, MySQL.

Applications: Adobe Illustrator, Photoshop, GoLive, InDesign, Macromedia Flash, Dreamweaver, FreeHand, Wordpress (Themes and Development)

### references

References available upon request.